


20 February 1975

MEMORANDUM FOR: Director of Central Intelligence
SUBJECT : Public Appearances

1. When you have given your last opening statement to the last committee, I think it will be time to consider moving out to the attack.
2. To think about in this connection:
 - a) time for you to go on big-time TV talk shows?
 - b) Deputies and other articulate Senior officers to pick up some of the speaking engagements being offered?
3. This should be our program not only from an external point of view, but internal as well. From my contacts with the mid-career course and elsewhere, I suggest that we may need to appear (and be) more combative.
4. I can't pass by this opportunity to say that we've already:
 - a) back-burnered a proposed new CIA film;
 - b) transferred to other duties the man writing the unclassified revision of the CIA fact booklet.
 - c) agreed that the Rotary Kiwanis Lions Club circuit is not for us.
5. Perhaps a re-think of these paragraphs 4. hobby horses of mine is in order.


Angus MacLean Thuermer
Assistant to the Director

cc: DDCI

UNCLASSIFIED CONFIDENTIAL SECRET

NIO

EXECUTIVE SECRETARIAT

Routing Slip

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
3	S/MC				
4	DDS&T				
5	DDI				
6	DDM&S				
7	DDO				
8	D/DCI/IC				
9	D/DCI/NIO		X		
10	OGC				
11	OLC				
12	IG				
13	Compt				
14	D/Pers				
15	D/S				
16	DTR				
17	Asst/DCI				
18	AO/DCI				
19					
20					
21					
22					
SUSPENSE		Date			

Remarks:

Per your request, attached is item #15 from the 21 February Director's Daily Journal.

D/Executive Secretary

02/25/75

Date

		SEC. CL. -	ORIGIN ASST/DCI		CONTROL NO. NIO #426-75	
DATE OF DOC 20 Feb 75	DATE REC'D 25 Feb 75	DATE OUT	SUSPENSE DATE		CROSS REFERENCE OR POINT OF FILING	
TO FROM SUBJ.	DCI A. Thuermer Public Appearances ER 75-4778 Requested.				ROUTING	DATE SENT
					D/NIO	5 Mar
<i>f - Internal CIA Papers Related to CIA Inquiry</i>						
COURIER NO.		ANSWERED		NO REPLY		1